



HENNIKER CONCERT COMMITTEE
December 13, 2022 Agenda
6:30 PM SuperScoops

1. Approve October 25, 2022 Minutes
2. Updates from the Chair – Ruth Zax
 - Sponsorships – who is going to reach out to renewing sponsors? How should we handle Friends campaign?
 - Returning Bands/Review draft of New contract
 - Status of ARPA requests (no update)
 - Bandstand Lighting Project
3. Preliminary Reports from Sub-Committees
 - Signage – JLo & Taylor
 - Social Media/Promotion/Advertising – Eric, Taylor, JLo, Ruth
 - Band Research – Lee, Jack, Denise, Taylor, Ruth
 - Blues, Brews and BBQ's – Eric, Lee, Jack, Ruth
 - Food – Eric, Karol, JLo (backup)
 - Sponsorship- Ruth, Karol
4. Winter concerts
5. Adjourn
6. Holiday Party

Upcoming meeting dates (suggested agenda items)

December 13- Detailed subcommittee reports/updates

January 10 – Finalize new signage, media campaign

February 28 –Prepare presentation for March 11 town meeting

March 14 – Finalize 2023 contracts, performers,

April 25 – finalize job descriptions for day of concert

May 9 (may need to change due to closeness to April 25)

June 6- final prep for concert series – pre- season “celebration” and pot luck at park

June 13 – first concert