



Date _____

APPLICATION FOR SIGN PERMIT

PLEASE NOTE: THIS APPLICATION IS NOT FOR TEMPORARY COMMUNITY SIGNS AT PROCTOR SQUARE (TRAFFIC ISLAND IN CENTER OF TOWN). PLEASE CONTACT TOWN HALL FOR **PROCTOR SQUARE SIGN PERMIT** APPLICATIONS.

Property Owner: _____ Tel #: _____

Location of Sign: _____ Map/Lot # _____ Zone _____

- Type of Sign:
- Principal Business* *Multiple Business* *Freestanding*
 - Directional* *Portable / seasonal* *Permanent*
 - Temporary** *On Premises* *Off Premises*

Dimensions of Sign: Height _____ Width _____ Total Square Footage _____

Sign will be: On building In ground Ground to sign height: _____

Installer/Contractor: _____ Tel #: _____

Address: _____

Materials to be used: (e.g. granite posts, wood frames) _____

Does sign have external illumination: Yes No

Signature of Owner: _____

Signature of Contractor: _____

* If temporary sign: Location: _____ Duration: (dates) _____

**** Permit Fee \$25.00 ****

Permits are valid for only one (1) year from the date of issue.

If not finished within one year, you must file an extension. Permits may be renewed once before the initial date expires.

After expiration you must begin a new application process.

******* ATTACH SCALE DRAWING OF SIGN AND LOCATION *******

This Section For Town Use Only

NOTES: _____

APPROVED DENIED Fee \$25.00: *Paid* *Check* *Cash*

Signatures of Board of Selectmen: _____ Date: _____

ARTICLE XI
Signs

133-43 Purpose.

It is the purpose of this article to provide reasonable uniformity in the size and treatment of signs within the various zoning districts. Signs should not detract from the overall rural character which the town, through its Master Plan, wants to maintain. The town recognizes the need to protect the safety and welfare of the public and the need for reasonable and adequate business identification and advertising.

133-44 Sign regulations.

- A. No sign, flag or advertising device shall be erected on any premises or be visible from the outside of any structure in the Town of Henniker, except as specified in this article, including every sign, flag and advertising device affixed to a vehicle and allowed to remain on the premises with the intent to serve as a sign.
- B. If signs are located in an area in which signs are subject to regulation either by the federal government, because they are appurtenant to interstate and federal-aid primary highways, or by the State of New Hampshire, because they are appurtenant to primary or secondary highways and roads of the state, then all applicable federal, state and local sign regulations must be complied with. [Amended 3-12-1997]
- C. Flags and banners. Each establishment shall be allowed one flag or banner, not to exceed limits established in this Article XI. [Amended 3-11-1992]
- D. Flashing signs. No sign shall be intermittently illuminated or flashing, nor be of a traveling light type, except such portions of a sign that consist solely of internally lighted indicators of time or temperature.
- E. Illumination. No neon, tubular glass, fluorescent or internally lighted sign shall be permitted in any district. In all districts, signs may be illuminated only between the hours of 7:00 a.m. and 11:00 p.m., or during the hours the premises are open to the public, except that residential nameplates, street directional and government signs may be illuminated. Illumination fixtures shall be arranged to direct the light away from streets and away from adjoining structures. [Amended 3-12-1997]
- F. Sign movement. No sign shall move or contain moving parts, including but not limited to pinwheels or decorative tinsel.
- G. Maintenance. All surfaces and supporting or mounting structures, whether erected prior to the effective date of this chapter or not, shall be kept in satisfactory condition. Failure to correct a condition within 30 days after notification shall constitute a violation of this chapter, subject to the prescribed remedies.
- H. Sign measurements. The size of the sign shall be the surface area and shall be considered to include the inscriptions thereon. The supporting framework and bracing incidental to the sign shall not be designed to attract attention. Where the sign consists of letters, symbols and devices affixed to the surface of a building, the area measured shall be the smallest quadrangle, which encloses the limits of all the letters, symbols and devices. A double-faced sign shall be treated as a single-faced sign for purposes of calculating sign areas.
- I. Location. No privately owned sign shall project over a public or private way, project above the parapet or eaves of a building or be located in such a position as to endanger highway, street or alley traffic by obscuring a clear view or by confusing the official traffic control signs and signals. No sign shall be placed closer than 20 feet from side or rear property lines. A sign may be at the front property line, but the other provisions of this chapter shall be followed. The required setback of a sign may be increased when, in the opinion of the Board of Selectmen, the sign will interfere with the sight distance from driveways, intersections, along streets or roads, or otherwise present a safety hazard.

- J. Sign height. The height of signs shall not exceed 30 vertical feet from ground level of the sign support to the top of the sign and any of its appendages, unless granted a waiver by the Board of Selectmen.
- K. Nonconforming. Any nonconforming sign erected prior to the adoption of this chapter may be continued and maintained. Any changes thereafter to such sign shall be made in conformance with this chapter.
- L. All new signs erected after the effective date of this chapter shall require a permit approved by the Board of Selectmen in accordance with this chapter.

133-45 Sign types.

- A. Principal business sign. The principal sign for a business shall be considered an advertising sign which may be attached to the principal business building pertaining only to that specific business physically located within. A single business building shall comply with the table in 133-46. If it is a multi-business building, the building must have a multiple business listing sign in accordance with 133-46. [Amended 3-12-1997]
- B. Multiple business listing signs. A single multiple business listing directory sign shall be permitted for businesses that are co-located within a common structure. In addition to the multi-listing signs, the CH Heavy Commercial and the CM Medium Commercial Districts are allowed to have up to a twenty-square-foot principal business sign on the building, and in the RV, RN, RR, CV and CR Districts, the business may have a three-square-foot sign on the building to advertise their exact location within the building. [Amended 3-12-1997]
- C. Freestanding business signs. In addition to the principal business sign, one additional, off-site, freestanding advertising sign shall be permitted.
- D. Directional signs. Signs that are remotely located from the principal place of a local business, organization or group of residences that do not contain advertising in any form shall be considered directional signs. The number of directional signs utilized to provide direction to the public shall be limited to such a number deemed by the Board of Selectmen to be adequate and to reasonably serve the intended purpose.
- E. Portable/seasonal/temporary signs. A portable sign, designed with changeable letters, shall be permitted four times a year for periods of up to 30 days in addition to the signs permitted in this article.

133-46 Permitted sign sizes in districts.

The maximum size allowed in each district for each sign type shall be as follows:

*Maximum Size for Districts
(square feet)*

TABLE

Sign Type	RV	RN	RR	CV	CH	CM	CR	ED*
Principle Business	8	8	8	40	40	40	40	20
Multiple business listing	8	8	8	40	40	40	40	20
Freestanding business	8	8	8	40	40	40	40	20
Directional	3	3	3	3	3	3	3	3
Portable/seasonal/temporary	8	8	8	20	20	20	20	10
* [Added 3-8-2005]								

133-47 Sign permits.

- A. The erection of principal business signs, multiple business listing signs, freestanding signs, directional signs and portable/seasonal/temporary signs, described in 133-46 of this article, require the issuance of a permit by the Board of Selectmen.
- B. A temporary sign not exceeding 20 square feet in area advertising the sale or construction on the

premises on which it is located until such time as construction or sale is completed shall be allowed and shall not require a permit.

- C. Applications for a sign permit shall include location, sign size and method of illumination. An application fee set by the Board of Selectmen shall be required.