

## HENNIKER CONCERT COMMITTEE Meeting Minutes 3/12/2024

Attendees: Denise Conrad, Jennifer (JLo) Lopez, Jack Bopp, Lee Kriester, Taylor Carroll, Karol Dermon, Ruth Zax. Eric Fielding (zoom)

Meeting called to order by Ruth at 6:34 Meeting ended 8:18pm

- 1. Approve February 23, 2024 minutes
  - 1. Karol motioned to approve and Lee 2nd. All approved.
- 2. Report from Chair Ruth
  - 1. March 5 th BOS meeting
    - All approved everything we asked for except Mr. Marko. This includes 1 extra week of concerts, Blues and Brews, use of the upstairs Community center if there is rain and downstairs for VIP receptions for sponsors and Friends. We must notify Diane Kendall 24 hours in advance if there is a BOS meeting scheduled. Ms. Kendall will work with Ruth on paperwork for Blues and Brews.
  - 2. Sponsorship updates
    - 1. Checks have been coming in.
  - 3. VIP reception ideas Sponsors/Friends crowd control
    - 1. Subcommittee will meet to discuss (Jlo, Ruth)
  - 4. Expanded Administrative Duties
    - Town has asked for bands tax id info and insurance info. Most bands do not have either. We are giving the band the option to get 1 check but if the bands want individual checks for each member, we need to get names/addresses, etc of each to avoid filling out a tax form.
- 3. Subcommittee updates
  - 1. Friends Campaign Update and other fundraising Ideas Ruth/Eric
    - 1. Doing great!
    - 2. Future thoughts: Could we potentially use friends' money to help bring back a Henniker Old Home Days?
    - 3. We have 23 friends committed

Food Vendor Updates – Karol

- 4. Karol updated the food calendar but we haven't received any paper work or application fees from anyone
- 5. Eric recruited Dollar Shy Farm (June Holm) a BBQ place for July 16.
- 6. Still need June 11 (opening) and August 27 (Beatles)
- 7. Jack working on these remaining dates

Marketing/PR – March 19th to develop plan (JLo, Taylor, Eric and Ruth)
New Business

- 1. Henniker Handmade and Home Grown Denise
  - 1. We are signed up. Should we do 1 or 2 days?
    - 1. We should have fliers ready
    - 2. Friends campaign (promote)
    - 3. Stickers
    - 4. Sign up volunteers
- 2. Jobs for the night of concert
  - 1. Signed up for jobs, and figured out what volunteers could do.
- 3. Volunteers -how can they help us? park set up, clean up, raffle table, help with VIP reception, help at Blues/Brews Fest
- 4. Jlo to meet with volunteers.

## NEXT MEETING: Tuesday, April 2, 2024 – 6:30 PM, SuperScoops

Respectfully Submitted

Taylor Carroll, Clerk